

Marketing & Publicity Review	Our current mix of social media, signs around the town & fliers in school bags plus the newsletter, worked very well indeed. This will need to be reviewed in relation to funding bids when the CAT is through & Katie was asked to bring a marketing & promotion proposal to the July meeting.	Katie
Finance	<p>Steve has handed over the 2017 figures with which Martin is now preparing the final set of accounts.</p> <p>Nikki as bookkeeper is working out really well and there is now an invoice schedule for Katie. Martin will prepare a cash flow forecast. During the first quarter, receipts stood at approx. £6,900 with payments at £15,000.</p> <p><i>Banking:</i> RBS does not do electronic banking for not-for-profit organisations. Martin had looked at other banks including Santander & Lloyds and will present an options paper on the internet services offered by all the banks for the next meeting.</p> <p><i>HHD.</i> Payment of £1,000 for Katie's extra time to be spread over three months.</p> <p><i>Events:</i> The City Council has suggested we apply for the annual event grant of £10,000 to be on a rolling basis</p> <p>~ Martin was asked to drill down the figures for each event to & display the 2017 profit or loss for each one.</p>	<p>Martin</p> <p>Martin</p> <p>Martin</p>
Any Other Business	<p>~ Pictures of the spring flower display were sent to Margaret Smith, for which she had sent a warm thank you.</p> <p>~ Katie & Lisa to send their versions of the Volunteer Form to Annabel</p> <p>~ Amanda will be retiring from her job during the next year and moving house, possible to the countryside. She would then stand down from the chairmanship.</p> <p>She asked that the Directors think about what the group needs from a chair and will send round a couple of possible dates for us to meet & discuss over a pint.</p>	<p>Katie/Lisa</p> <p>Amanda</p>
Date of Next Meeting	Thursday, 17th May, 2018 at 7pm at the Castle Green Pavilion, Hereford.	